

BECOME A GROUP AMBASSADOR OF VIRGINIA ARTS FESTIVAL!

What is a Group Ambassador?

- A group ambassador is someone who organizes a group of people to attend shows at discounted ticket rates — friends, colleagues, everyone is welcome!

What do my group and I get?

- Discounts of 15% off or more on tickets to Virginia Arts Festival performances of music, dance, theater and more!*
- Optional seating: you can reserve a block of seats together (subject to availability) or have the flexibility for each member of your group to choose their own seats.
- Ordering is easy! Group members can each order their own tickets at: www.vafest.org
- You'll get your own personalized promo codes to access group discounted tickets and the Group Ambassador doesn't have to collect money to receive the discount.
- As Group Ambassador, your own ticket is free! One complimentary ticket is provided, for you, once 10 tickets are purchased for your group. Two complimentary tickets are provided once 25 tickets are purchased!
- No credit card fees! Virginia Arts Festival will waive credit card fees for your group's tickets.
- VAF values our Group Ambassadors and will invite you to select festival receptions and artists meet & greets.

Marketing Benefits & Promotional Support :

- Virginia Arts Festival will support your efforts with a formatted E-blast, you can forward to your contacts along with Facebook, Twitter, and other social media posts.
- Easy-to-use website hyperlink to group discount ordering page.
- Flyers and posters for your display.

In addition to the above, Group Ambassadors get:

- Early access to buy group tickets prior to single tickets on sale.
- Reserved seating for group purchases.
- Specific offers to VAF partner restaurants & hotels.
- Gifts — VAF t-shirts & mugs.

**Some restrictions apply. Not valid on all Virginia Arts Festival performances.*

FOR MORE INFORMATION ON BECOMING A GROUP AMBASSADOR,
CALL **757-282-2819** OR EMAIL **GROUPSALES@VAFEST.ORG**.